



Berlin: ready for lift-off

The moon is our closest extraterrestrial neighbour. And while it peers over the earth at all hours of the day, for most people it's not much more than an afterthought. For PT Scientists, however, it represents a host of business opportunities.

Exactly what those opportunities might look like, the company will reveal to a crowd of up to 300 space scientists on 27 April.

The inaugural NewSpaceVision (NSV) conference, held in Berlin's Charlottenburg district, will bring together the diverse individuals that make up the city's blossoming space science industry.

Around 70 young space companies like PT Scientists call Berlin home. It's this community that NSV's founders Sven Przywarra and Daniel Seidel want to bring together – tech visionaries and hardware engineers that can turn galactic exploration ideas into reality.

'Berlin has a lot going on in space technology, but it's not known as a "space city", like Munich or Bremen. This is what we want to change with NewSpaceVision,' Seidel points out.

Alongside Przywarra, he also runs Live EO, a satellite observation company. Its team of seven is made up of developers from around the world. 'They're drawn

to Berlin because of the diversity and possibilities the city offers,' Przywarra says. 'We couldn't get this talent if we had opened our offices elsewhere.'

Since launching in 2017, Live EO has struck up deals with software giant SAP and rail operator Deutsche Bahn, as well as a number of gas and electricity networks.

'Berlin is a really promising location to grow these businesses,' points out Daniel Cracau, co-founder of Project AlphaLink, a high-altitude technology company that aims to provide internet access to even the most remote locations.

The business is also based in Charlottenburg, at the Technische Universität Berlin. 'Having all the technical infrastructure is one reason we started in Berlin,' Cracau explains.

The second reason is the city's reputation as a melting pot of skills and talent, allowing for cross-disciplinary collaboration. 'It brings together people who have business knowledge and the engineers that provide ideas for new hardware. It facilitates this first step of starting up.'

From interplanetary business plans to culture and nightlife, Cracau says, 'no matter what you're looking for, you'll find it in Berlin.'

ILA Berlin Air Show will take place from April 25-29 ▼



NewSpaceVision Conference
27 April 2018
Berlin

NewSpaceVision Conference will bring together the visionaries behind some of the most cutting-edge projects in space science and technology.

For more information, visit:
newspacevision.com

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